

photoshop

DEMISTIFIED WORKSHOPS



"I learned about the Photoshop Workshops from several colleagues who convinced me there was no better way to learn this complex program.

The class was well organized, taught in a comfortable, relaxed learning environment. The approach was very helpful in encouraging questions. The most important parts of the program were broken down and taught in a way that made it easy to apply and retain.

I learned more from these four days than a whole quarter of Photo-shop at UC Davis.

The knowledge I gained will be beneficial to my career. Highly recommended to anyone interested in Photoshop."

Hollie J. Smith
Francis Krahe & Assoc.
Architectural Lighting Design
San Francisco, CA

An essential tool for any creative endeavor, Adobe Photoshop allows you to sketch, render, create visual studies and even construct 3D space, making it a core tool of any digital toolbox. No matter what you create, if you master just one design tool on the computer, this should be it.

Since 1996, David Wolf has been teaching Photoshop using his unique approach that repeatedly passes through eight major themes that are laid out in a tabbed notebook. We currently offer traditional group workshops only, but will be soon adding a One-on-One series as well.

PS1. Intro: Photoshop Demystified Whether you're new to Photoshop or have been using it for years, this course unravels its core components, including levels, pixels, color control, cloning, selections, retouching, navigation and preferences. A six-hour workshop.

PS2. Photoshop Layers and Montage Unlock the power of montaging and collaging images. We cover the nuances of layer masks, adjustment layers, gradients, layer effects, text, and shadows. This workshop completes the introductory overview. A six-hour workshop.

PS3. Intermediate Photoshop Topics Take your knowledge to the next level. We cover curves, the vector-based pen tool, actions, histories, filters, texture-maps, and channels. Also, a review of the Ferry Building Case-Study (see web site for complete details). A six-hour workshop.

PS4. Web Graphics & Photoshop Review We cover the web features of Photoshop, and ImageReady, a companion program that comes with Photoshop—tools for optimizing graphics, mouse-overs, animations, slicing and exporting HTML and more. A six-hour workshop.

Includes: Our detailed color workbook, files on CD, monitor cards and follow up technical support.

Locations and Dates: The Photoshop Workshops are currently offered in Group Workshops format in Los Angeles during the first two weekends of each month. Limited to 12 participants.

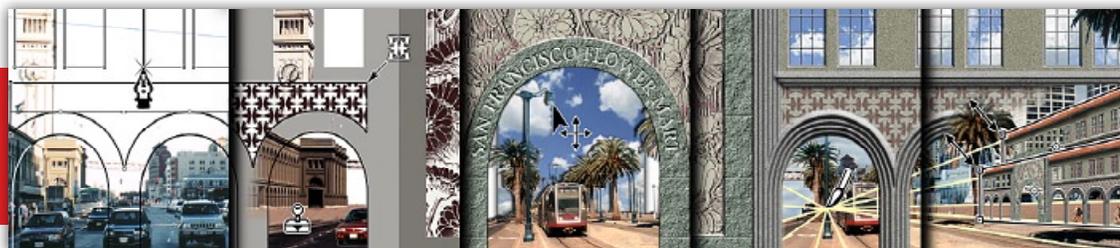
Fees: \$325 for one workshop, \$495 for two, \$675 for three, **\$825 for all four.**

Enroll in the workshops with a colleague and save 10%!
Call for a free demonstration of our Live-Interactive approach.

"As Art Director of KGO TV, I have worked in broadcast graphic design for over 15 years. Though I was initially concerned the instruction might be for architects only, my gut instinct was that these were not typical Photoshop classes and that the approach would be different. My instincts were right: the approaches and techniques apply to any creative professional.

I enjoyed David's approach—he's an excellent teacher, with a fun, easygoing style. The notebook provided was clear and concise. I would highly recommend classes from Architects Toolbox."

Mary-Beth Ray
Art Director KGO-TV
San Francisco, CA



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